







**How to** successfully plan and operate a **Special Event Station like** 



With some advance planning your Special **Event (and the follow-up QSLing) will go much** smoother. Gain some ideas to help yours go very well and have fun for all Operators, Contacts and DXing.



Start at the SeaPac 2007 ARRL **Convention in the main** lobby and end up on the **Alaskan Arctic Circle** running W1AW/KL7 using ICOM Sponsored **Transceivers and Power Amps.** 



**Talk with the ARRL Director** and get his help with the approval to use W1AWup on The Alaskan **Arctic Circle.** 



#### Go to many events and distribute hundreds of fliers and promos for your Special Event **Station!**



### Innovate your Special Event





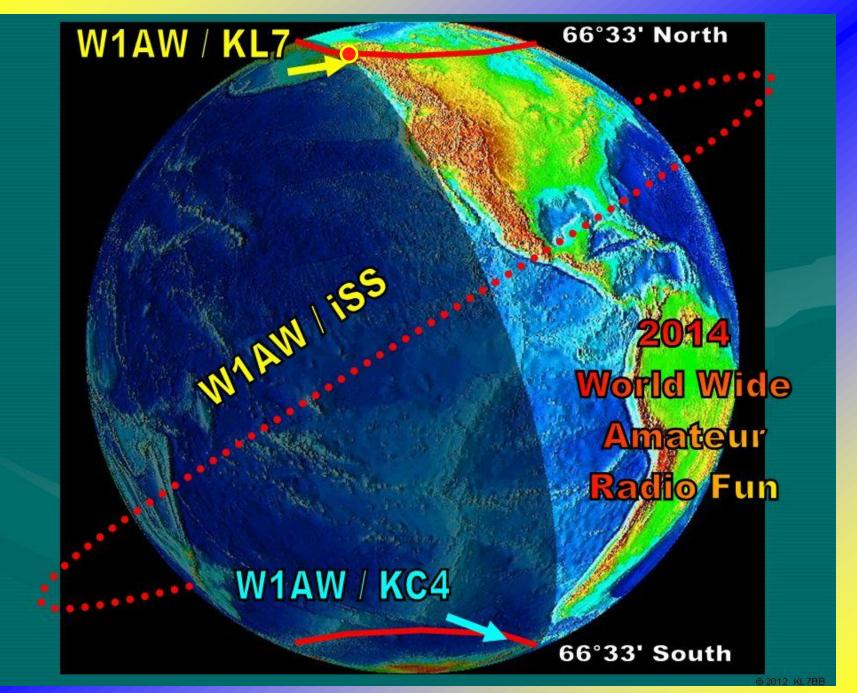








## **Be Visible** With your plan to **operate a Special Event Station like** M1AM/ISS



Pick a spot Where your plan to operate a Special **Event Station like** W1AW/ISS, Where you can get an **Amateur Radio License to Operate the Radios.** 

# Innovate your Special Event Announcements

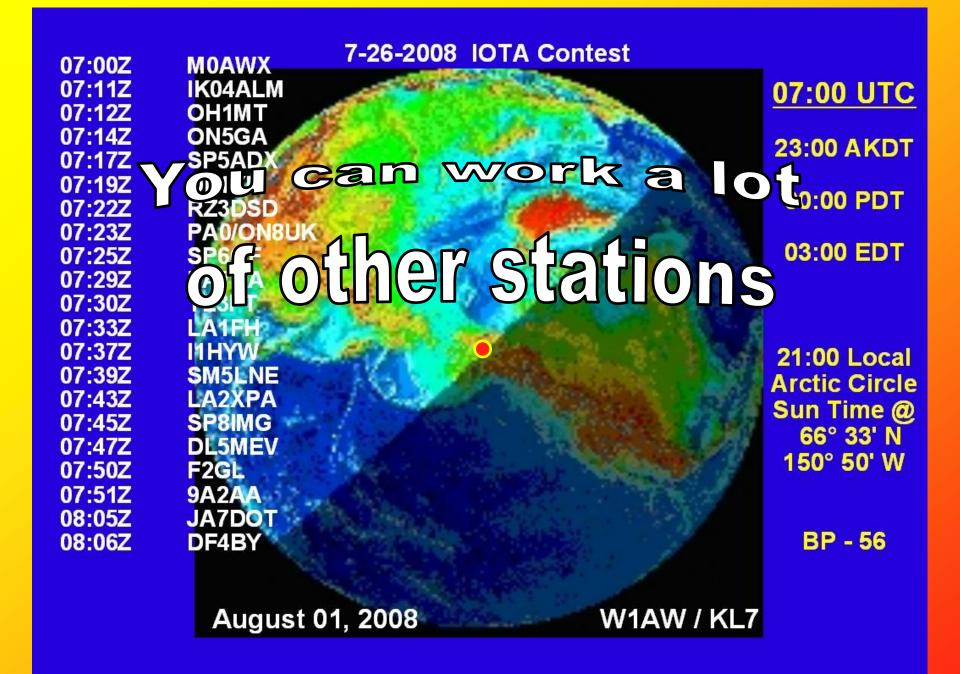
Write an Article way in advance of your event.

Take out advertisements in places that target your audiences. **SEAPAC** takes out an ad in the ARRL **Repeater Directory.** Give out the dates up to two years in advance.

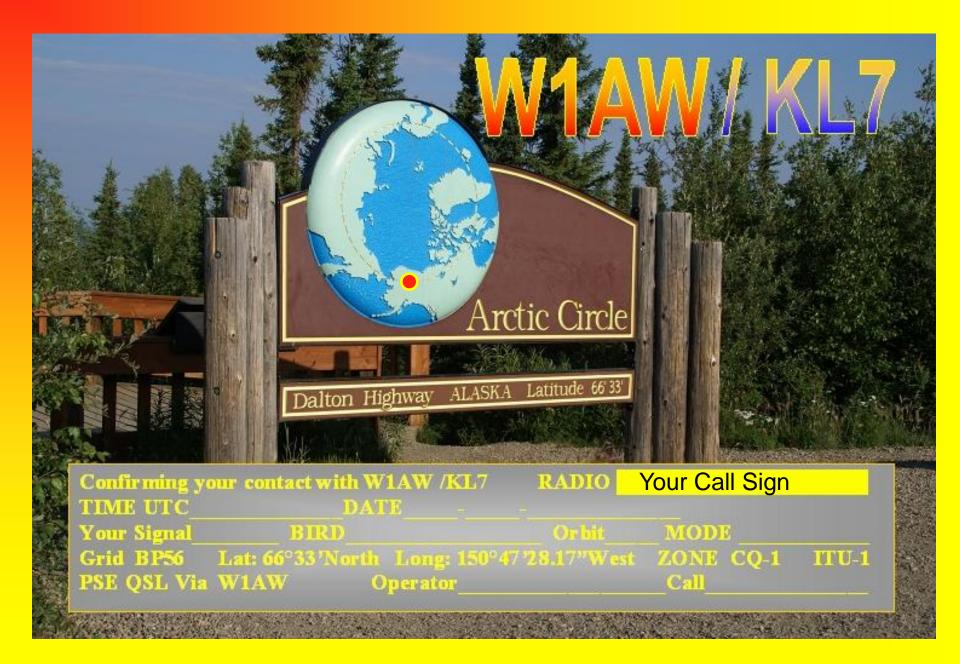


VHF/UHF Weak Signal Projects
Microwaves Packet Radio
Repeaters Amateur Satellites
Interviews Plus...Reviews,
Product News, and much more!

Make sure you have a communications way/method, to connect the Internet to provide timely information to the thousands of stations that are just waiting to work **your Special Event! Innovate your Special Event Announcements** 



## Share the QSLing with Others on Your Team.







### How do we get These on the Air for Field Day?

